

Be ready for disasters!

BLIZZARDS

By Martha Keswick + Mariko Jesse + Timothy Sim



What are natural hazards ... and disasters?

Forces of nature that happen with little warning and occur all over the world, such as earthquakes, tsunamis, floods, landslides, tropical cyclones (and other storms), storm surges, heatwaves, wildfires, droughts and volcanic eruptions. When these *natural hazards* pose a threat to humans or the environment they can lead to *disasters*, and cause destruction in a community.

What are blizzards?

A blizzard is a powerful and severe **snowstorm.**The combination of freezing temperatures, strong winds, and huge amounts of snow creates this dangerous weather condition. During a blizzard, the blowing snow makes it difficult to see far.

The World Meteorological Organization helps countries to better forecast and manage blizzards.

COPE will teach you how to be ready for blizzards!







Be ready for disasters - Blizzards

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for every child

East Asia and Pacific Regional Office

SCIENTIFIC ADVISORS

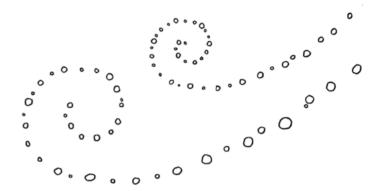








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Who is Grand Mistress Fu?

A famous Chinese martial arts teacher and founder of the Mount Emei Wushu School. Grand Mistress Fu, also known as Shifu, is disciplined and tough yet has an enormous heart. She narrowly escaped death as her school collapsed during the Wenchuan Earthquake in May 2008 and has since dedicated her life to Disaster Risk Reduction.



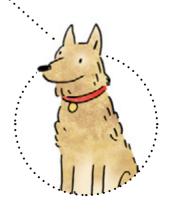
What is
The COPE Academy?

An international disaster hub, hidden in Sichuan Province, set up by Grand Mistress Fu. The COPE Squad – Candy, Ollie, Ping and Eddy are teenage orphans who were plucked out of their care homes to live at The COPE Academy and trained to be disaster risk reduction agents.

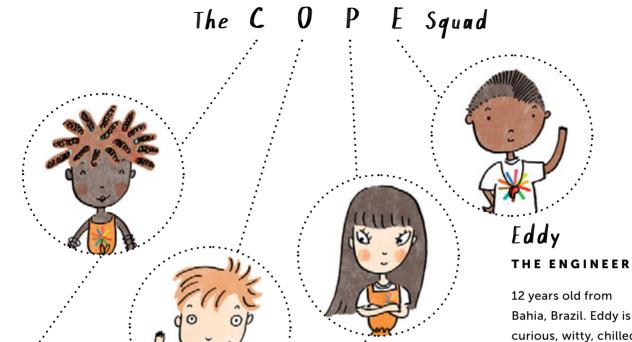
Sense THE SNAKE

A beautiful 25-yearold python. Sense has a special gift for predicting disasters. Grand Mistress Fu feeds her mice every month. A huge 8-year-old Kunming Wolf Dog, Rescue tracks missing people. His favourite hobby is catching flies.

THE DOG







12 years old from Kranshoek, South Africa, Candy is kind, strong, lively and loves playing drums and hula-hooping. Her role is to care for vulnerable groups affected by disasters such as children, elderly or disabled.

Candy

THE CARER

Disaster Experience: Wildfires

Ollie

THE SCIENTIST

13 years old from Christchurch, New Zealand, Ollie is clever, popular, sporty and loves astronomy and rugby. His role is to understand weather patterns, climates and ecology.

Disaster Experience: Earthquakes

Ping THE NETWORKER

12 years old from Hong Kong, China. Ping is practical, chatty, creative and loves cooking and Wushu. Ping is the networker and spokesperson within the COPE squad.

Disaster Experience: Floods

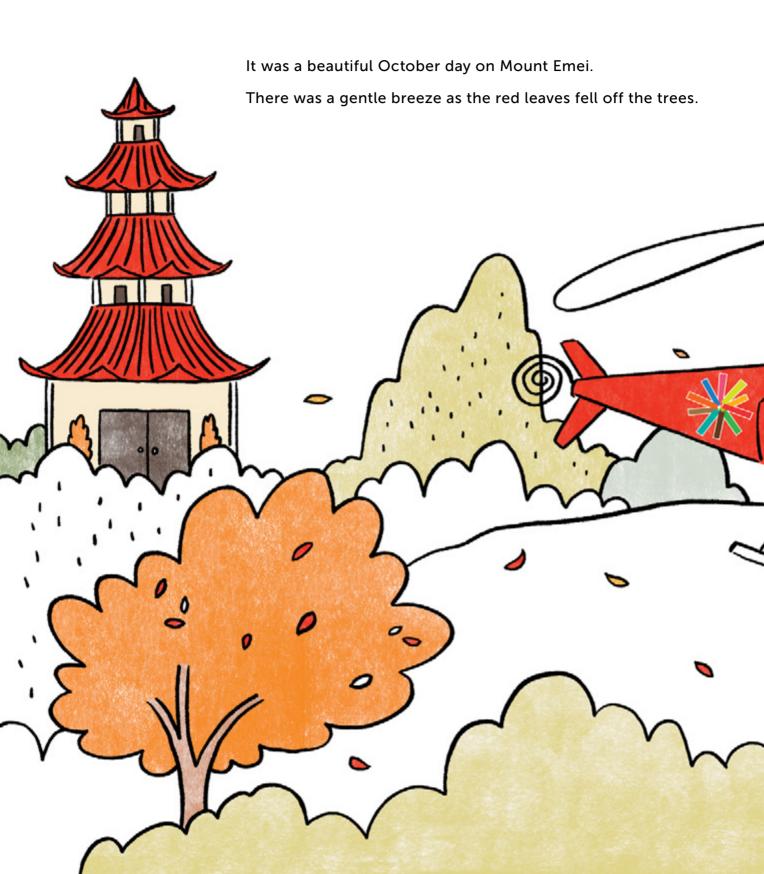
12 years old from Bahia, Brazil. Eddy is curious, witty, chilled out and loves Lego and skateboarding. Eddy is a talented engineer focusing on the safety of buildings.

Disaster Experience: Landslides



COPE Signs

Since Eddy has a hearing disability, COPE sometimes chat using the Brazilian sign language, LSB. Can you spot the signs for blizzards, champions and inside?



Grand Mistress Fu was busy cleaning her helicopter.



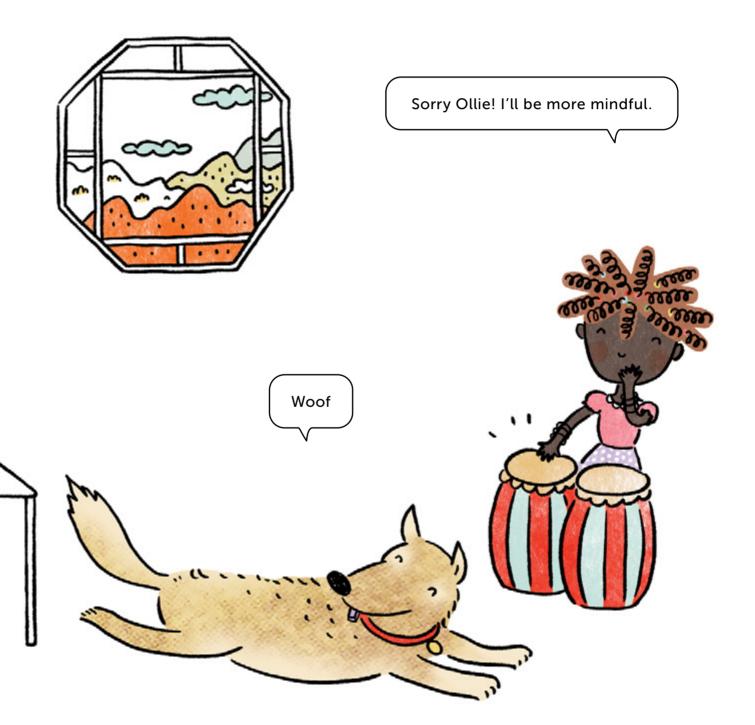
Inside the COPE Academy, the squad were taking a break.

Candy played her drums. Ping helped Eddy with his Lego.
Ollie studied his Astronomy.

Shhhh Candy, I'm trying to focus.

Rescue, give that back!



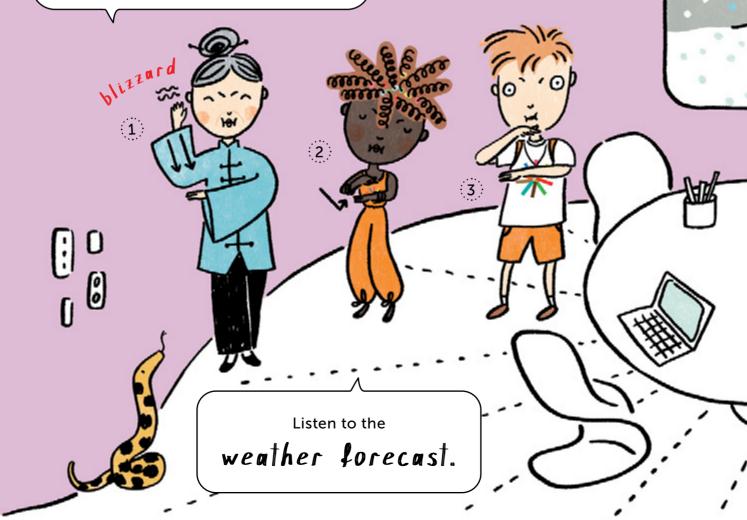


Now COPE, let's get back to work. Today, we will learn all about blizzards... and the main message:

WRAP UP. STAY INSIDE!

What should we do

BEFORE A BLIZZARD?





AND DURING A BLIZZARD?



Keep Calm.

Breathe in and out deeply for a while.



Stay Warm Inside.

Close the windows.



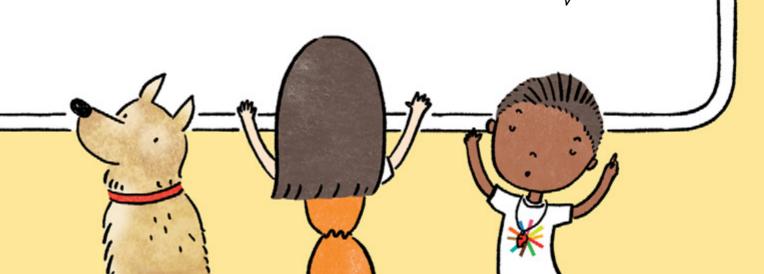
Eat and drink lots!

Food provides energy for the body to produce heat.





Keep in contact with your family. Remember emergency numbers.



AND AFTER A BLIZZARD?

Listen to local government and weather updates.

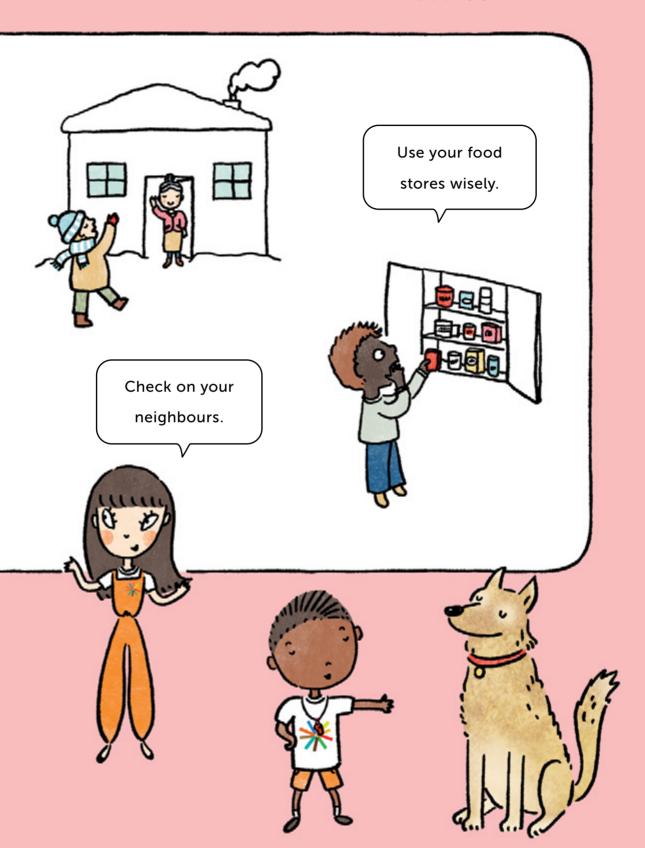


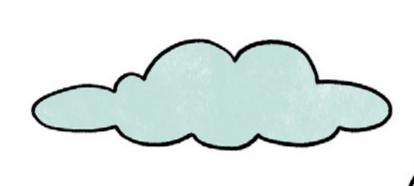
Once it is safe to go outside, be careful when walking on icy roads.

Dress warmly. Wear thermals, a scarf, gloves, a winter hat and waterproofs.











First stop,

MONGOLIA!

COPE, are you ready? Over!



Yes, Shifu. Over!



As the land of eternal blue sky, Mongolia has 250 sunny days a year. It was already quite chilly though!





In Mongolia's nomadic society,
livestock are precious and are
known as The Five Jewels: horses,
cows, goats, sheep and camels.

COPE spent the first few days visiting primary schools.

Hi! We are Candy, Ollie, Ping and Eddy.

Blizzards can happen fast. We're here to get you ready!



COPE recruited **COPE Champions**, to act as role-models in their communities. COPE badges and stickers were all the rage.



COPE showed families how to pack their 'blizzard survival bag'.





COPE visited NAMEM (National Meteorological Agency of Environmental Monitoring), where they learnt from the weather experts.

> Mongolia has a wide range of natural hazards dzuds, blizzards, floods, dust storms, droughts, wildfires and earthquakes.



Blizzards happen between October and May, 5–15 days per year.

Always remember to...

WRAP UP. STAY INSIDE!

NAMEM uses dzud and blizzards risk mapping to ensure

Early Warnings For All.

Emergency response and relief services will be ready to go!



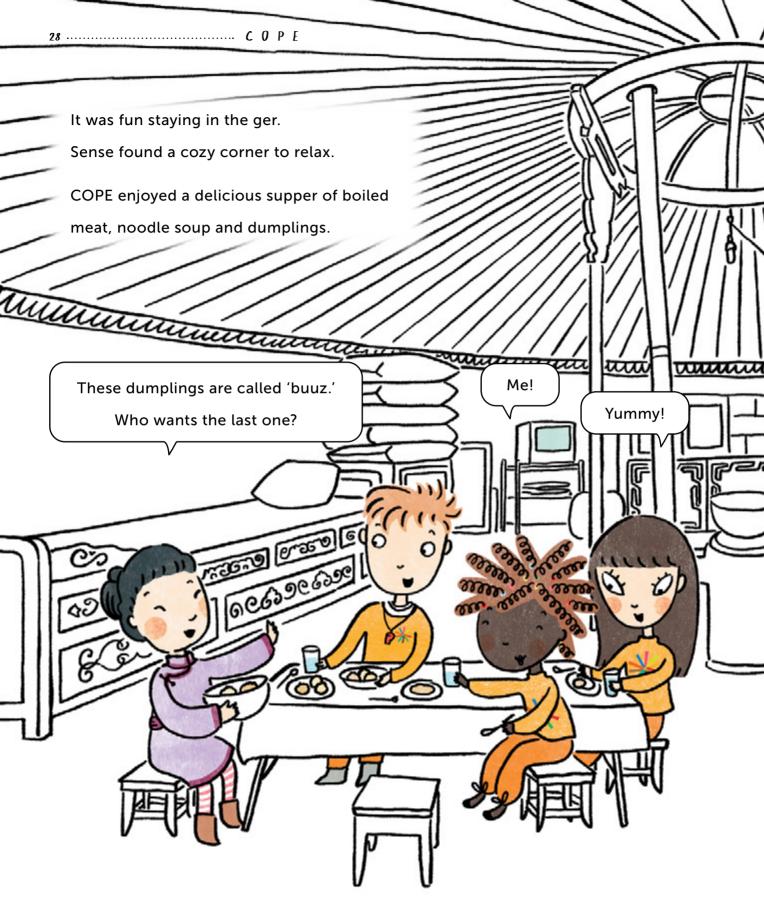


Nomu invited them to stay with her family in Bornuur Soum, Tuv province, 100km out of the city.

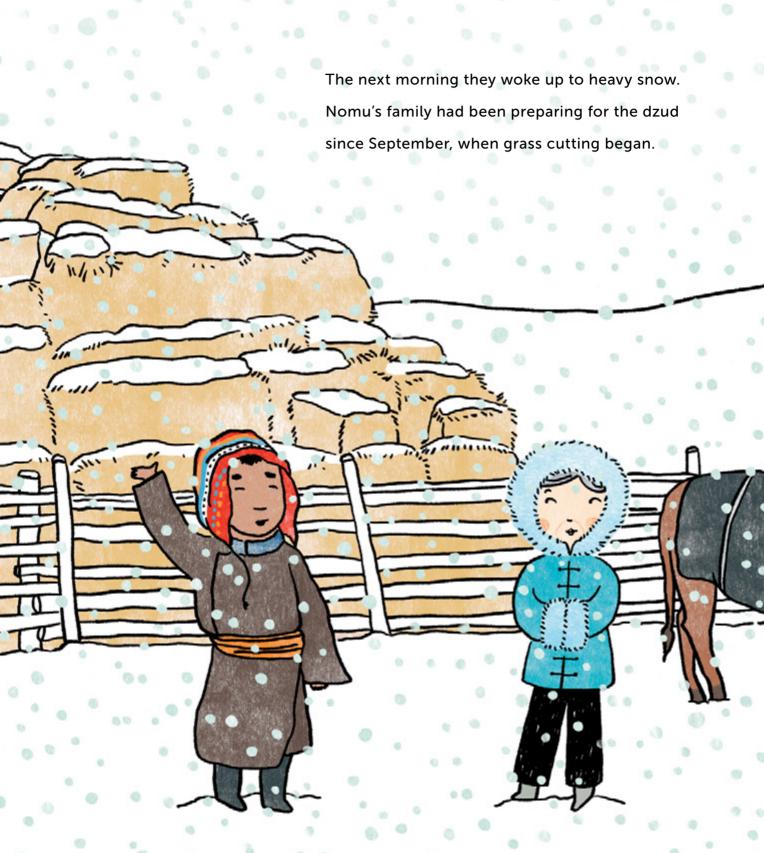


They drove through the most stunning, sweeping countryside and grassy plains, known as the 'steppe'.









Blankets had been made for the cows. Animal shelters had been set up.

There were huge piles of hay, firewood, and extra fuel.

Meat and cheese were frozen outside, enough to last the winter.



COPE travelled to the next door herding families.

Every day the children milked the cows, and guided their horses to drink at the well.



We never venture out alone. We always tell our parents where we are going and what time we will be back.

We wear lots of layers and furry hats! That's how we stay warm.

In the local town, COPE paid special attention to vulnerable people, leaving no one behind.



On snowy days I ask a friend to join me, to help with the opening and closing of doors. I always make sure to replace the rubber tips on my crutches.



COPE set up special clubs for the nomadic children who lived in dormitories.

COPE taught them how to stay safe and warm during the dzud season.



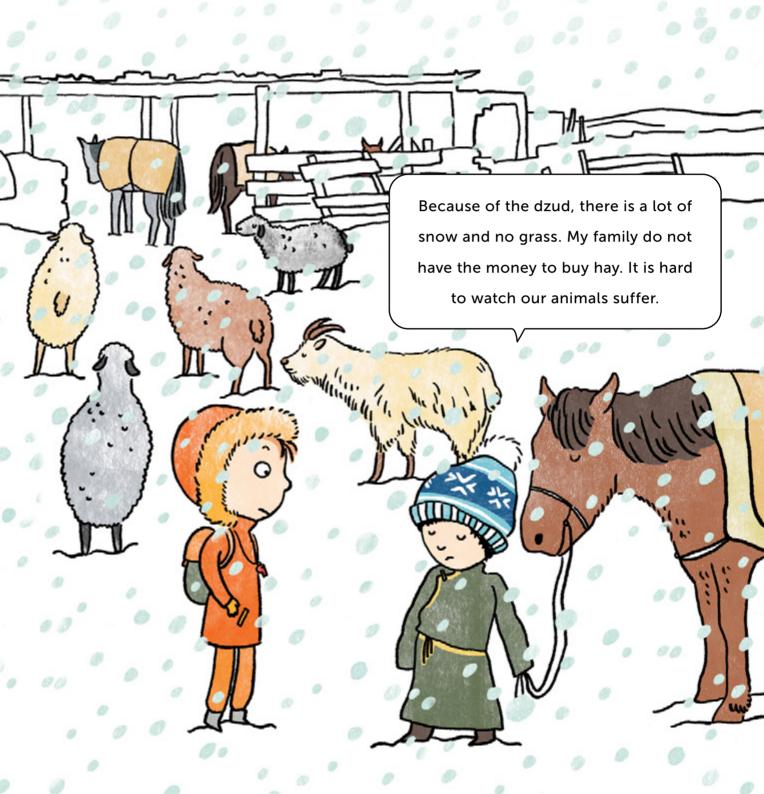


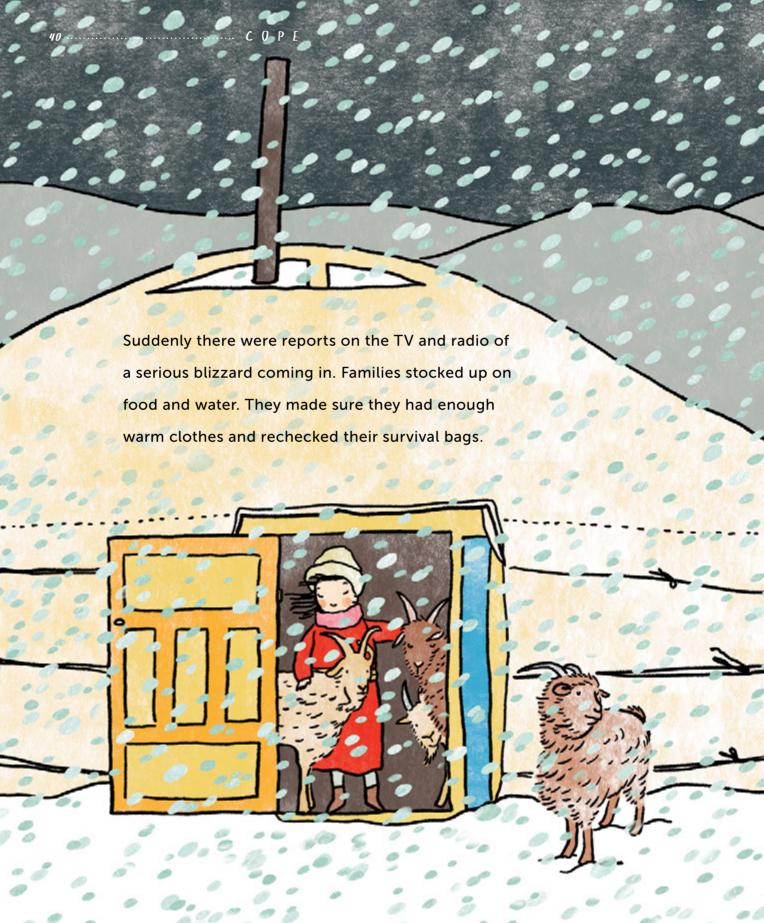


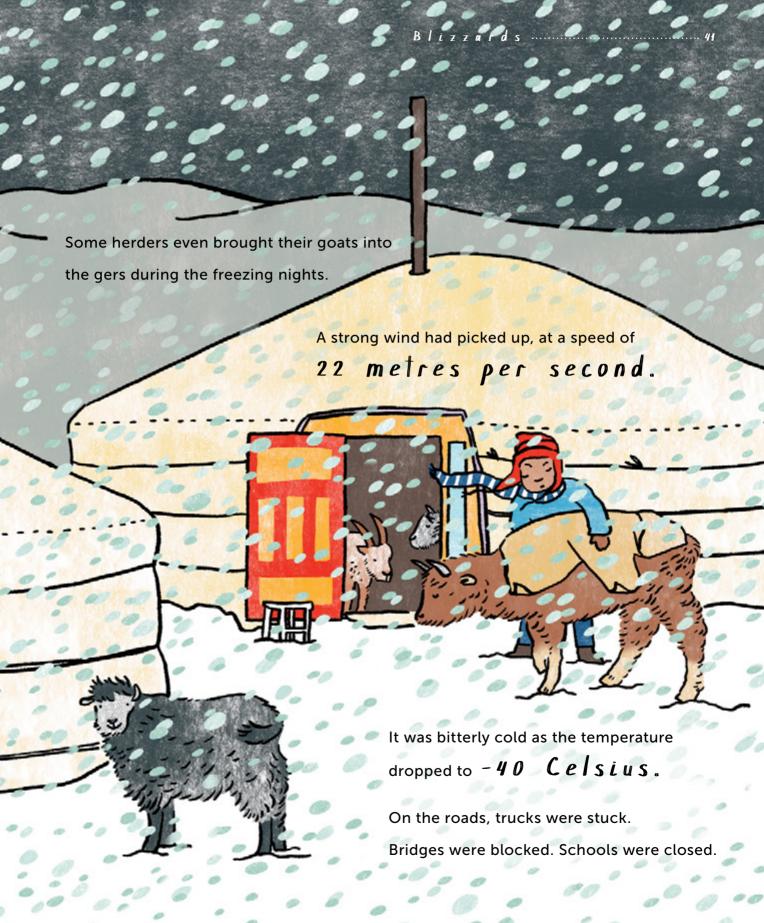
By mid-December, the dzud was in full force. The herders started melting and boiling the snow to make drinking water.



Animals struggling to reach the grass were now moved into pens.











The blizzard lasted for almost nine hours. When it was finally declared safe to go outside, COPE put on their warm clothes.



They helped clear up the mess, shoveling away snow from around the gers and fixing the broken cattle pens. Most importantly COPE kept everyone's spirits up.



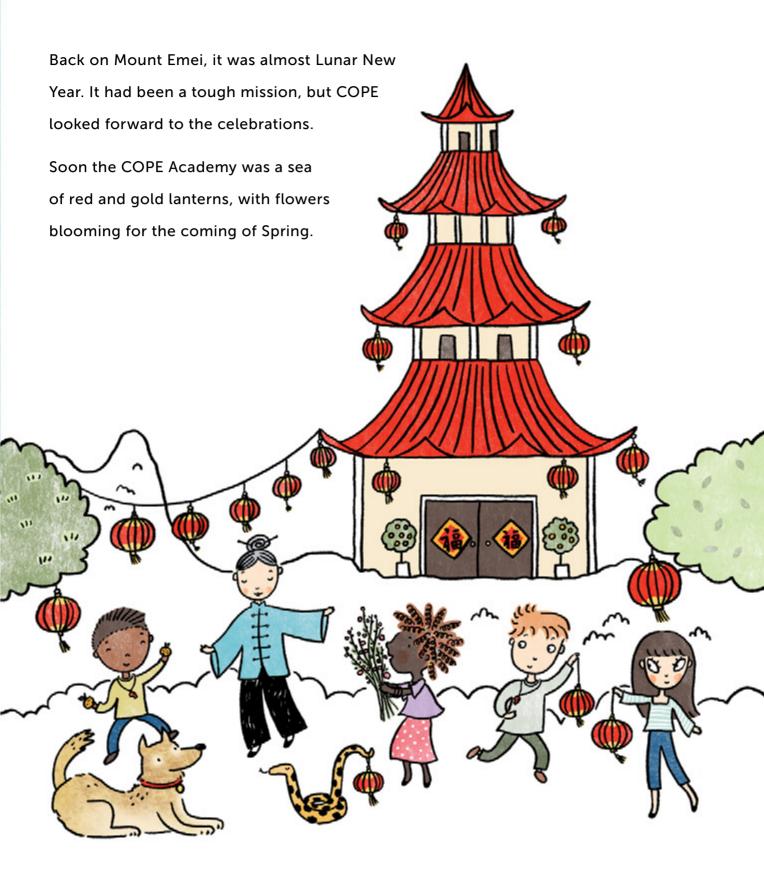
As life slowly returned to normal, COPE waved goodbye and began their long journey home.

Thank you, COPE. You have

made a difference.

Please come back to see us again!





THE COPE CONTRIBUTORS







Martha Keswick COPE AUTHOR

Martha Keswick is the author of the popular bilingual Max and Mei picture book series, the factual Zhongguo Mingren series, and the action packed Pangu comic book series, all designed for children learning Chinese as a foreign language. Martha's work for the Keswick Foundation often supports disaster related projects in China.

Martha lives in Hong Kong, China with her husband, their four children and two dogs.

Mariko Jesse Cope ILLUSTRATOR

Mariko Jesse studied at Central St Martins, where she went on to be an Associate Lecturer.
She is an award-winning illustrator, working on a variety of projects around the world from picture books to ceramics.

Mariko lives in San Francisco, USA where she is always in a state of preparedness for earthquakes.

Timothy Sim COPE EDITOR

Dr Timothy Sim started out as a social worker, specializing in family therapy. In 2008 Tim focused on Disaster Risk Reduction after working with children, their families, schools and communities affected by the horrific Wenchuan earthquake in 2008. He has written many books in Chinese and English.

Tim is currently a professor at the Singapore University of Social Sciences.



By providing vital and scientifically accurate information for survival, COPE Blizzards enables children to understand harsh weather conditions to be able to think ahead, be prepared and stay safe.

CYRILLE HONORÉ

Director of DRR, MHEWS and Public Services, World Meteorological Organization

This book provides children with the aptitude to be prepared for disasters, and gives awareness of the not-widely known hazards such as the dzud in Mongolia, giving a glimpse of the impact on local children's lives.

EVARISTE KOUASSI-KOMLAN UNICEF Representative to Mongolia

The COPE series not only educates children about disasters occurring in their communities, but helps them build awareness and resilience through compelling stories and relatable characters.

MAC GLOVINSKY Chief, Learning Passport, UNICEF

COPE understands the importance of educating our youth about the world's challenges, and Blizzards is another shining example of their commitment to nurturing young minds. As a long-time supporter of COPE, I am thrilled to endorse this latest masterpiece.

JOHN TENGNational Director, World Vision China

These wonderful COPE books, so creatively and intelligently written, keep the child in mind. They are born of a recognition that the most powerful way to protect the young is not by sheltering them from such uncomfortable truths, but by giving them the tools and understanding necessary to survive.

LAUREN CHILD CBE Children's Book Author and Illustrator

COPE Academy, Sichuan Province.

Under Grand Mistress Fu, the COPE squad receive intensive training on disasters and how to be prepared. Join their epic Blizzards mission to Mongolia, where they have to put their disaster risk reduction skills into action.



www.cope-disaster-champions.com

- **Earthquakes**
- Tsunamis
- Cyclones
- Storm Surges
- :: Landslides
- Wildfires
- Droughts
- :: Volcanoes
- : Heatwaves
- Blizzards



Make the Difference.

Be Ready!