



# IMPACT REPORT 2024

Published July 2025

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# Letter from our founder and Director



## Darren Namatovu

### Dear Partners and Champions of Children's Rights,

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As we reflect on the challenges faced over the past year, I feel compelled to address the pressing issues that have significantly impacted children's rights worldwide. The ongoing plight of children remains heart-wrenching, with violations of their rights occurring at alarming rates. Poverty, violent crime, malnutrition, and child labor have tragically persisted, underscoring the urgent need for our collective action.

I am proud to share that the Phoenix Children Foundation has reached over 5,000 children and communities across Uganda this year through eight comprehensive projects focused on quality education, climate change, peace in conflict zones, and child health.

My heartfelt gratitude goes to all child rights advocates in Uganda and around the world for your tireless dedication to upholding the dignity of every child. Special thanks to our exceptional PCF Coordination team and Global South volunteers; your commitment drives our mission forward. We could not have achieved these milestones without your invaluable contributions. Together, we are making a meaningful difference for children's rights.

As we celebrate the milestones we've reached together, we must remain vigilant in our advocacy, ensuring that grounded policies continue to advance children's rights globally. Rest assured, we are dedicated to empowering children and communities, making certain that every child is given a fair chance at life.

With gratitude and a renewed sense of purpose,

A handwritten signature in black ink, appearing to be 'D. Namatovu'.



## The Story of Us

Phoenix Children Foundation (PCF) is a youth-centric non-profit organization founded in 2020 with a steadfast commitment to transform the lives of children in Uganda by advancing their fundamental rights.

Uganda, is home to a multitude of children grappling with entrenched systemic challenges. These obstacles encompass the harsh realities of poverty, malnutrition, limited access to education and healthcare, the looming specter of climate change, child labor, and an array of other pressing concerns.

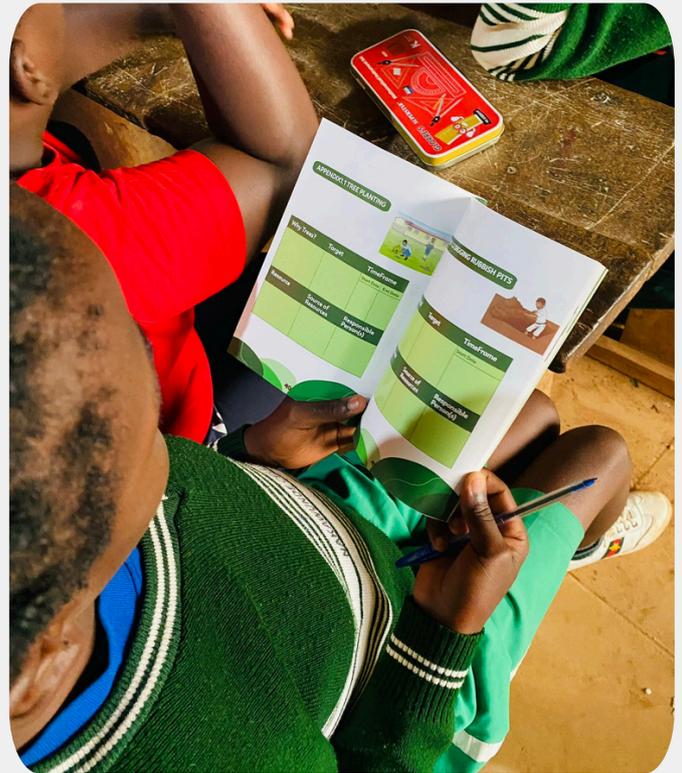
PCF stands as a beacon of hope and action, strategically crafted to confront and alleviate these challenges. Our primary mission is to create a secure and nurturing haven for the children within our community, providing them with the opportunities and support they deserve.

# Statement of mission and vision

## Vision

To transform Children's Lives in Uganda by advancing their Rights.

We believe that every child has the right to live a happy and healthy life, and we are committed to making that a reality.



## Mission

To see every child in Uganda thriving in a safe and nurturing environment, with their rights protected, valued, and respected.



# Our Impact Snapshot

While we operated with limited resources, we successfully implemented a range of tailored initiatives that positively impacted approximately 5,000 children, youth, and their communities.



## Environmental Education School Project

In collaboration with our partners, Tree Adoption Uganda (TAU), we successfully implemented the first pilot of our Environmental Education School Project, which targeted an impressive 5,000 learners and educators in partnership with 10 community schools.

The project was founded on the inspiring belief that children could serve as powerful agents of change. Additionally, it aimed to enhance the capacity of teachers, parents, and community members to support and facilitate children's learning and engagement with environmental issues.



As a result of this initiative, we observed a significant improvement in the environmental knowledge, attitudes, and behaviors of children and their communities in Mukono District, Uganda. By providing environmental education and awareness, establishing environmental clubs, and training and mentoring teachers, parents, and community leaders, we achieved notable results, including:

**67%** Percentage increase in Knowledge about environment, and toolkit

**100%** Environmental Engagement

**600 trees planted and mapped**

Size of the land occupied by trees

**67%** Percentage increase in number of children reached attending session

# Educators capacity building trainings

## 30 educators equipped to support learners on their environmental stewardship journey

Access to climate education: Educators play a crucial role in supporting children on their journey of environmental stewardship. During these capacity-building sessions, we gained insight into the various complexities that educators face in breaking down climate language and disseminating it to children.

We equipped 30 educators in our partners schools with the resources and tools they need to be informed and grounded patrons in supporting children and our mission to make climate education accessible.

This is a testament to our relentless efforts to ensure that no child and educators as our partner and writer of the Environmental Education Toolkit for Schools Dr. Charles Batte emphasizes in his remarks ***"In the years to come, we will leave the planet for our children it is very important that we leave them a planet that will continue to support their own lives and provide them with resources that are vital for their continued survival."***



## Using storytelling as a tool for environmental education for learners.

"I will be a hummingbird. I will do what I can"  
Story by Wangari Maathai for children.

Storytelling is crucial in helping children develop their understanding of the environment around them.



Our appeal is that environmental education be highly considered & integrated into every curriculum across African countries. As grassroots organizations implementing this work, we believe in the urgency of this effort.

# On Child Rights Spotlight Podcast Pre-Launch



## On Childrights Spotlight ; EP4

Day of the African Child:  
Challenges and Opportunities in Achieving Education for All Children in Africa.



**DATE** 20.06 .2024 **TIME** AT 5:00 PM

Join us for this timely conversation on X @PhoenixCFDN

We recognized that there are often critical gaps in highlighting nuanced conversations about children's rights, the complexities of advocacy, and the powerful, untold stories of community impact. ChildRights Spotlight is a podcast series co-created, offering a meaningful invitation to explore the multifaceted world of child rights in a dynamic, engaging, and deeply impactful way. It highlights systemic gaps in child rights discourse by centering marginalized narratives often excluded from mainstream advocacy. Through each episode, we hope to provide valuable insights into both the widespread challenges and the inspiring successes in child advocacy.

**Phoenix Children Foundation**  
@PhoenixCFDN

Phoenix Children Foundation Host

**Day of the African Child; Education for all Children in Africa!**

▶ 20 Jun 2024 · 1h 30m · 20 tuned in

Play recording

**ON CHILDRIGHTS SPOTLIGHT; EP 2**

**WE DELVE INTO AUTISM ITS IMPLICATIONS ON A CHILD'S HEALTH, DEBUNKING THE MYTHS AND REALITIES AROUND IT.**

Speaker: Dorothy Nambi (Executive Director- Dorna Centre Home for Autism @DornaHome)

Moderator: Darren Namatovu (@NamatovuDarren)

Speaker: Antoinette Nyangoma (Parent, Activist, Counsellor @autism\_mom\_ug)

**Phoenix Children Foun...** · 15/03/2024

Host

Phoenix Children Foundation Host

**Environmental Education: Its significancy in advancement of childrights**

▶ 15 Mar 2024 · 56m 55s · 41 tuned in

Play recording

5 April 2024 · 1h

**Autism: It's Implications on a Child's Heath, Myths & Facts.**



Host



**Phoenix Children Foundation**  
@PhoenixCFDN

## Collaboration and Engagement in Partner Events

### Annual Youth Climate Mentorship Program Graduation

Two of our staff members joined our partners, Fridays for Future Uganda, as they held a graduation ceremony for the newly trained climate mentees, who are key agents in advocating for children's rights and climate action for future generations.



### Strengthening Youth Climate CSOs in Uganda Network Convening

Our volunteer, Norah, joined the two-day convening organized by Fridays for Future Uganda that brought together youth organizations with a focus on climate solutions to build trust and collaborations, including the Frontline Environmental Defenders Network, which is part of a reaffirmation of our commitment to collaboration for children's rights advancement



### Run 4 Climate Marathon 2024

The Run4climate is an annual mini-marathon event organized by **Tree Adoption Uganda** to raise climate awareness, foster multi-sectoral participation for climate action, and raise funds to boost its landscape restoration activities.



# Collaboration and Engagement in Partner Events

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## Volunteer Engagement and Impact - 01

Our volunteer, Kumenya Joshua, participated in the #Run4Climate Marathon, where he finished as the first runner-up in the 10km race and received a certificate and medal.



## Partner Meeting Highlight: Miss Uganda Emeritus Quin Abenakyo

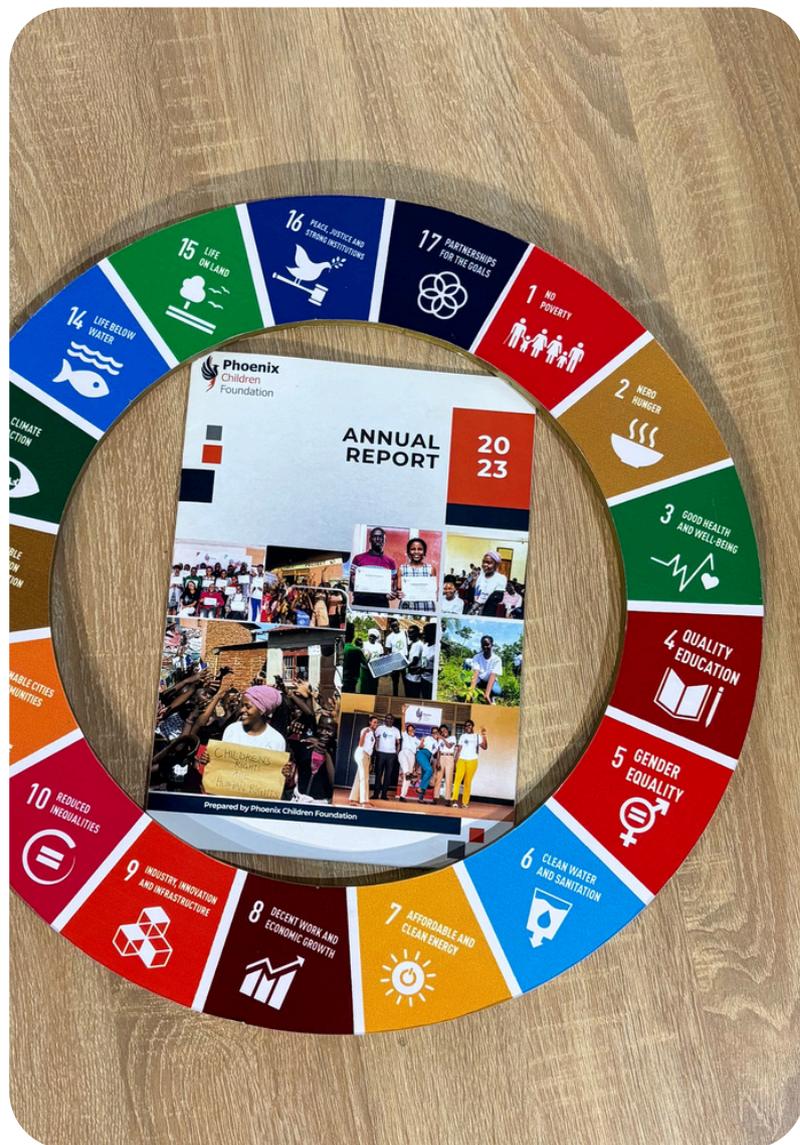


In our focused efforts to strengthen our partnerships, we successfully hosted a partner meeting with Miss Uganda 2018 and Miss World Africa, Emeritus Quin Abenakyo, who is also the Executive Director of the Quin Abenakyo Foundation (QAF). QAF is a nonprofit organization that addresses issues like child marriages and teenage pregnancy by providing comprehensive interventions. These aim to meet the needs of vulnerable adolescent girls, particularly those from poor rural areas and disadvantaged groups, through advocacy, education and skill development, sexual and reproductive health rights, community mobilization, and sensitization.

The meeting emphasized the importance of enhancing collaborative initiatives to advance the rights of children in Uganda. Our esteemed founder and the dedicated team at QAF engaged in a thorough discourse to identify strategic approaches for strengthening co-creation programs.

# Launched our first-ever Impact Report during COP29 in Baku.

On Children and Youth Day at COP29 in Baku, we launched our inaugural Impact Report. This publication chronicles our evolution since 2020: from a grassroots initiative facing early hurdles to a movement embraced by communities, partners, and policymakers globally. Despite resource constraints and complex challenges, our unwavering dedication has magnified our reach and fueled transformative change for children and families worldwide. This report captures our shared journey, lessons learned, and the resolve that drives our commitment to safeguarding the rights and futures of every child.



## IMPACT SNAPSHOT A

**5**  
Successful projects

**5000**  
Children and their families reached

## IMPACT SNAPSHOT B

**130**  
Global South volunteers

**10**  
Established 10 partnerships both locally and internationally.

# Partners and Collaborators

## Acknowledgement

We are proud to present the list of partners who have collaborated with us in various ways to advance our mission and vision this specific year without discretion.

Their support and contribution are invaluable to us, and we appreciate their trust and commitment. We thank them for being part of our journey and making a positive impact on the world.

Our partners include organizations, individuals, and communities that share our values and goals and have contributed to various aspects of our work, such as funding, research, advocacy, and outreach. We are grateful for their generosity and solidarity, and we look forward to continuing this transformative partnership.

## In-Kind Supporters

Dr. Ben Kirshner

Dr. Burkhard Luber

Matovu Tonny

David Sserwanga Katuntu



*Tree  
Adoption  
Uganda*

# We invite you to collaborate with us.

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**“There can be no keener revelation of a society's soul than the way in which it treats its children.”**  
**Nelson Mandela**